



**MOSS**<sup>®</sup>  
max

## Overview

Moss Max is a sturdy aluminum extrusion system designed to work with fabric, acrylic, wood and more. Choose from several different sizes of extrusion, single-sided or double-sided grooves and straight or bent framing\*. Moss Max combines form and function with a variety of connector and accessory options, including an exclusive A/V selection.

The adaptive nature of Moss Max makes it compatible with many traditional booth elements, such as Moss' popular aluminum tubing and pillowcase graphic system, fabric-only banners and wings, shapes, panels and more. You can use as little or as much extrusion as your design sees fit.

\*Limited Availability

## Why Moss Max?

- The bold, strong look of Moss Max **blends beautifully** with the creativity and flexibility of **classic Moss** styling.
- Our team of experts designed Moss Max around multiple **Photo Fabric®** graphic choices and **one-stop** fabric integration.
- Moss Max partners with Moss' legendary **quality and service** to offer the best experience possible.
- Moss Max is a **value-engineered** solution for large exposed square frame display needs.

## Three Ways to Order

Depending on your design needs and time frame, Moss Max can be ordered one of three ways.

### Standard Configurations

Save valuable time and effort when you order one of our pre-designed configurations. Our expert team of designers and engineers has already done the work for you so you won't need to spend time calculating specs and creating designs. Intended for larger booth spaces, this collection covers floor plans from 20' x 20' to 20' x 30'. Once you have chosen your pre-designed booth, you can individualize it using the powerful impact provided by our Photo Fabric® graphics.

### Custom Built

From the smallest component to wall-to-wall framing, Moss Max is designed to fulfill all of your booth needs. Whether you're creating a monumental cutting-edge exhibit or simply supplementing an existing design with fabric and exposed framing, Moss Max fits the bill. Choose the extrusion that best suits your style and build up from there. Create unlimited curves and angles with the addition of classic Moss framing or give your extrusion a splash of color with our powder coating option. Or, send us your booth design and let our Tech Services Team help determine exactly what you need.

### À La Carte

Our à la carte system allows you to order miscellaneous parts and pieces for your own fabrication needs on a quick turn basis. Stock up on popular components so your inventory is ready when orders come in.

## Graphics

Whether you're using bright and bold graphics or relying on lighting to add color and impact to your space, we've got a solution for you.

### Photo Fabric® Graphics

Enhance your design with the highest quality printed fabric graphics in the industry. Moss graphics are printed on wrinkle-resistant, flame retardant fabrics via our exclusive Photo Fabric® dye sublimation process. Graphics may be single-sided or double-sided and can be printed on a variety of fabrics ranging from opaques to sheers. Moss Max allows for further customization by offering several different ways to attach your graphics. And we're fully integrated, meaning your graphics print where your exhibit is built, ensuring a great fit every time.

### Unprinted Fabric

Our superior fabrics provide the perfect blank canvas for those who choose to add color through lighting. By lighting fabric you can literally showcase your brand in a different light throughout your event.

### Hard Panel Graphics

Create boldness and definition with photographic prints mounted to hard panels. We have several rigid options including acrylic and Sintra and our lambda graphics create prints with ultimate detail and clarity.

## Shipping

Moss offers a variety of shipping options including via crate, pallet or heavy-duty cardboard packaging. Each aluminum component will be individually wrapped to ensure optimum protection while in transit.

# standard configurations

## Configuration Example One

20' x 30' Booth Space  
with Towers and  
Work Stations



### Description

The roomy interior of this booth allows for product display, literature racks, tables and more while a Moss Max extrusion shell flanks the exterior. Add color and branding in the two pair of double towers with the use of fabric or acrylic. A set of workstations makes an ideal area for monitors and laptops while the adjoining tower provides ample space for product photographs and features. Complete this look with the addition of some shapely fabric headers.

Height: 20 ft.

## Configuration Example Two

20' x 30' Booth Space  
with Square Walls  
and Panels



### Description

Ideal for multiple product or service offerings, this configuration divides booth space into several workable areas. Moss Max's eight-groove extrusion allows for double-sided graphics so your messaging is seen by customers inside and outside of your booth.

Height: 16 ft.

## Configuration Example Three

20' x 20' Booth Space  
with Square Exterior Walls



### Description

Maximize your brand's impact with four Photo Fabric® images, framed by Moss Max extrusion. The unique crown in this configuration offers a four-sided solution that will get your company's logo noticed. Differentiate yourself from the competition with the addition of fabric mesh ceiling graphics.

Height: 16 ft.

## Configuration Example Four

20' x 30' Booth Space  
with Arched Doorway  
and Curved Header Panel



### Description

An arched fabric doorway lends a hint of grandeur to this configuration. Add dimension and diversity with creatively displayed graphics including a wall of mounted photographic panels, a Moss pillowcase header and double-sided fabric graphics framed by eight-groove extrusion. Use the available center space for additional product displays.

Height: 16 ft.

## Configuration Example Five

20' x 30' Booth Space  
with Square Exterior Walls  
and Fabric Centerpiece



### Description

Create a luxuriously branded environment with a combination of Moss Max extrusion and classic Moss shapes and signage. Customers won't miss your message with four larger-than-life graphic walls. Showcase your logo on the eye-catching fabric centerpiece, which can be internally lit for maximum effectiveness.

Height: 20 ft.

## Configuration Example Six

20' x 20' Booth Space  
with Curved Header  
and Center Tower



### Description

A translucent acrylic tower adds a definite wow-factor to this configuration. The custom-bent Moss pillowcase graphic infuses an organic touch to the design while a corner gathering space brings a functional element. The free floor space created by this above-the-ground design accommodates plenty of booth traffic.

Height: 18 ft.

## Sizes

Moss Max is available in an array of different sizes to balance both aesthetics and structural integrity. A smaller extrusion can be used for smaller structures and a sleek look while a larger configuration may require the stability of a wider extrusion.

Narrower rails are used in conjunction with the standard extrusion as spreaders and as horizontal spanners.

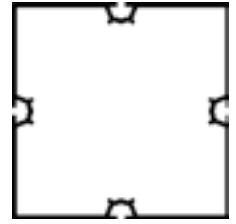
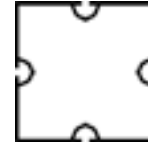
*For sizing specifications, please refer to the Moss Max price guide.*

### Standard Sizes

- 40mm x 6m lengths\*
- 80mm x 6m lengths\*
- 120mm x 6m lengths\*

### Rail Sizes

- 50mm x 16mm
- 80mm x 16mm



50mm x 16mm

80mm x 16mm

40mm

80mm

120mm

\*Can be cut to specific lengths.

## Grooves

Moss Max comes with various groove options to accommodate varying graphic and accessory requirements. Four-groove extrusion is generally used for single-sided graphics while eight-groove extrusion is used for double-sided graphics.

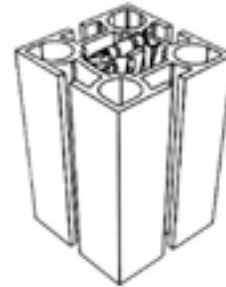
The center groove on the eight-groove extrusion is designed for a fabric liner. Fabric graphics slide into the outer grooves. Liners are typically only used with 40mm extrusion. Ask your Account Team for details.

### Options

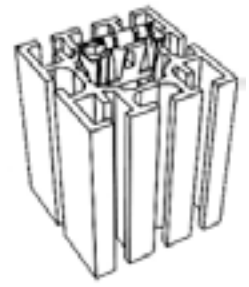
- 4 Grooves / Single Sided
- 8 Grooves / Double Sided

### Sizes

- 40mm
- 80mm
- 120mm



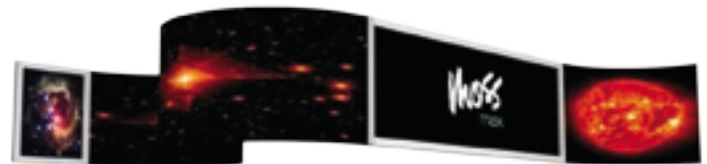
40mm Four-Groove Extrusion



40mm Eight-Groove Extrusion

## Curves & Angles

Create unique and interesting organic shapes by blending Moss Max with the custom bending abilities of classic Moss pillowcase structures. A more geometric and angular look can be achieved with our ability to construct custom angles.



## Powder Coating

Moss Max provides you the option of customizing your display with over 20 different colors. Adding color to your extrusion allows for more creative options and helps maximize impact.

### Standard Powder Coating Color Options



**Red**  
PMS 200C



**Ruby Red**  
PMS 491C



**Dark Brown**  
PMS 476C



**Brown**  
PMS 4706C



**Fluorescent Orange**  
PMS 1655C



**Orange**  
PMS 152C



**Sunrise Yellow**  
PMS 1235C



**Yellow**  
PMS 108C



**Green**  
PMS 3415C



**Forest Green**  
PMS 357C



**Blue**  
PMS 653C



**Royal Blue**  
PMS 2747C



**Purple**  
PMS 267C



**Light Blue**  
PMS 2915C



**Satin Black**  
Black



**Dark Grey**  
Cool Grey 11C



**Grey**  
Cool Grey 9C



**Light Grey**  
PMS 420C



**White**



**Metallic Gold**  
PMS 874C

\* PMS Colors are approximate. Actual color may vary.

Moss is the world's premier provider of tensioned fabric structures. Our exclusive Photo Fabric® graphics are sure to increase your booth's wow-factor. You can also incorporate mounted photographic panels to give your design a unique and eclectic look. Printed or unprinted, fabric or rigid, richly printed graphics are the perfect finishing touch to any design.

## Fabric Solutions

### Engineered Fabric

Add depth and volume with boldly printed Photo Fabric® graphics. Moss' proprietary Expansion Strip Technology allows graphics to slide directly into the extrusion grooves. This enables graphics to achieve true tension on all four sides, ensuring a tight, professional looking fit every time. Single-sided graphics work with four-groove extrusion. Double-sided graphics require eight-groove extrusion where the center groove may be used for an optional liner. Choose from either Ultra Stretch or Mesh Stretch fabrics.

### Fabric Options

- Moss Knit
- Moss Green Knit
- Ultra Stretch
- Mesh Stretch
- Voile
- Satin
- And More...



Engineered Fabric Graphic Option



Banner Option

### Banners

Moss is pleased to provide you with the best dye-sublimated graphics in the industry. Printed on a multitude of sheer and opaque fabrics, the banner graphic solution can be used with most fabric options Moss offers. Simply slide dowels through sleeves sewn into the graphics and attach to extrusion using spring clips. Banners can hang inside or in front of extrusion, the latter of which allows for graphics to span across longer distances, minimizing the appearance of vertical supports.

### Unprinted Fabric

Unprinted white fabric walls take on a life of their own when used with colorful lighting. Change the look and atmosphere of your booth with the simple flip of a switch on your lighting unit.

## Hard Panel Solutions

Moss provides the highest quality continuous tone prints using state-of-the-art Lambda photographic equipment. We also offer laminating and mounting to a large selection of rigid substrates. When you need brilliant graphics for your display, Moss offers unbeatable quality.

### Rigid Options

- Acrylic
- Sintra
- Wood\*
- Gator Board
- And More...

Moss Max accommodates 1/8" thick rigid substrates including wood, acrylic, Sintra and more. These panels can easily be displayed by sliding them into the extrusion groove or by hanging them from our single or four point panel retainers..



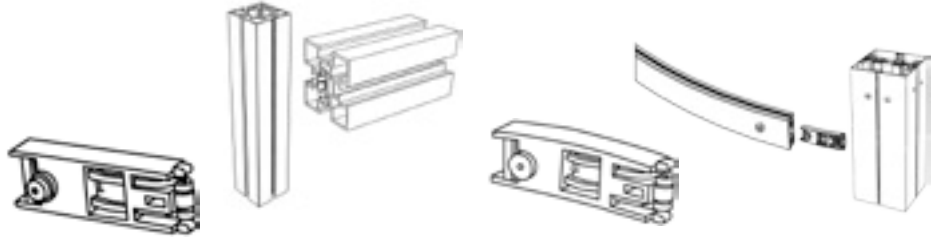
\*Not a stock material.

A wide range of connectors and locks allows you to build unique shapes beyond your imagination. Our Tech Services Team can assist you in figuring out which connectors and locks are best for your plan.

## Straight & Curved Locks

Straight locks let you to build classic square walls. Extrusion sections lock together to form 90° angles, creating a perfect frame for your graphic. Curved locks connect bent extrusions, giving a smooth rounded look to your booth.

**Sizes**  
40mm  
80mm  
120mm



Straight Lock

Straight Lock in Use

Curved Lock

Curved Lock in Use

## Custom Connectors

If your design calls for an odd angle or joint, we call upon our expert team of welders to craft the perfect attachment for you. With Moss Max's family of locks and connectors, the possibilities are unlimited.

Moss Max carries a variety of accessory options to choose from including banner connectors, base plates, lights and more. Many additional accessories are available. Check with your Account Team for details.

## Banner Connectors

**Banner Rails** allow you to use the fabric of your choice and give you the option to cover the face of multiple sections of extrusion.

**Spring Clips** and **Banner Rods** also allow the use of a variety of fabrics but give a more open and airy feel to your booth.

### Banner Rail Option



Side View of Banner Rail



Banner Rail in Use

### Spring Clip Option



Spring Clip and Banner Rod



Spring Clips and Banner Rods in Use

## Feet

Feet help lift and level your Moss Max display. Available for all extrusion sizes, feet come complete with wire management openings.

**Sizes**  
40mm  
80mm  
120mm



80mm Foot



80mm Foot in Use

## Base Plates

Base plates attach to the bottom of extrusion to give support and stability.

**Sizes**  
40mm  
80mm  
120mm



40mm Base Plate in Use

## Lights

Choose from a variety of lighting options including track lighting, arm lights, canned lights and more.

*See Moss Max price guide for all lighting options.*



Wall Wash Fixture- 1B



Wall Wash Fixture- 2W



Arm Light- 1

## End Caps

End caps lend a finished look to Moss Max extrusion and serve as a plug to close visible openings.

**Sizes**  
40mm  
80mm  
120mm



40mm End Cap



40mm End Cap in Use

## Wire Management

Hide power cords and wires with Moss Max's wire management system. This color-coordinated plastic track enables you to pass cables down the tube and to your power source without worrying about noticeable wires.



Side View of Wire Management Track



Wire Management Track in Use

## F-Brackets

These clever connectors allow shelves and literature holders to connect to extrusion. Simply connect the F-Bracket to the framing then attach your shelf to the F-Bracket for a sturdy display area.

*See Moss Max price guide for shelving options.*



F-Bracket



F-Bracket in use

Moss Max is unique in that it conveniently connects to the other traditional tensioned fabric pieces that Moss also produces. Take advantage of Moss' all-inclusive production capacity and have everything manufactured and printed under one roof.

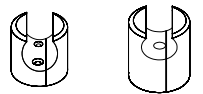


## Moss Clips

Proprietary Moss Clips are a novel method for connecting Moss Max extrusion to traditional Moss booth elements. Ask your Project Service Manager for details.

**Sizes**  
1.25" Tubing  
1.5" Tubing  
2" Tubing

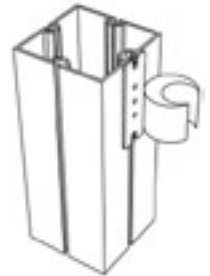
**Color**  
White



Low Profile Clip      Light Style Clip

## Adapter Plates

Adapter Plates are used to attach Moss Clips to Moss Max extrusion.

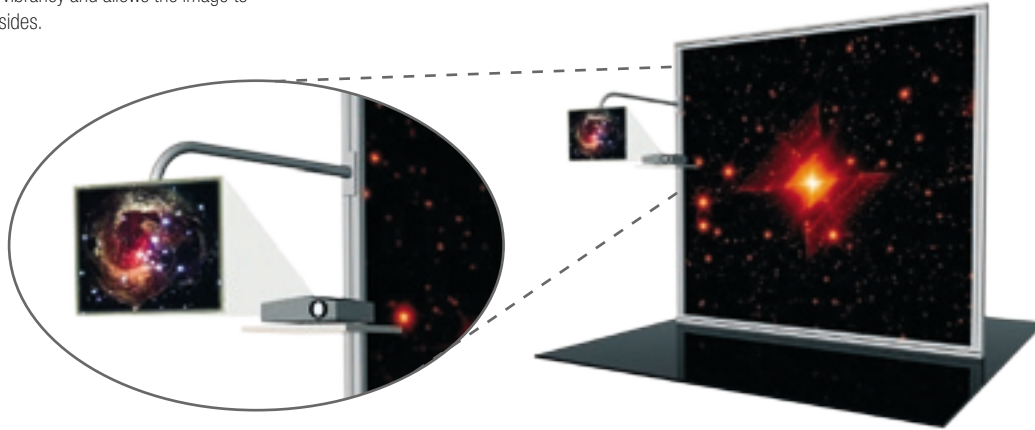


Adapter Plate and Moss Clip in Use

## Rear Projection

Designed to be used with any projector that has at least a 1:1.75 aspect/throw ratio, the 3mm rear projection acrylic provides excellent color vibrancy and allows the image to completely bleed on all sides.

Standard screen sizes available. See Moss Max price guide for more information.

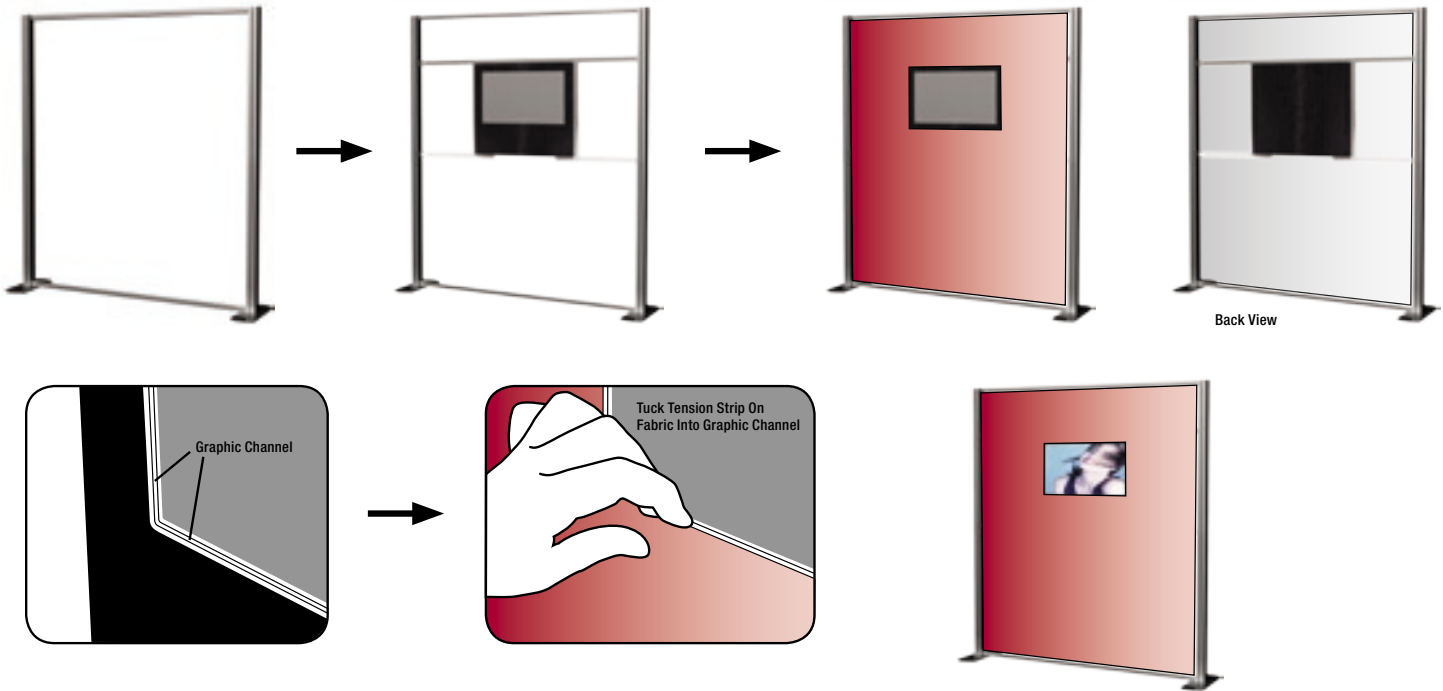


## Hidden Monitor

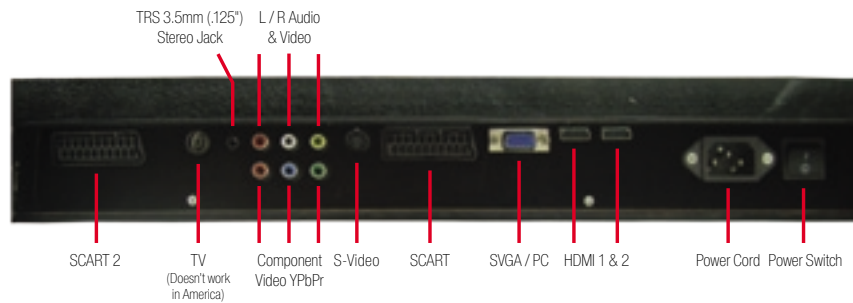
Moss Max's hidden monitor is uniquely designed with a graphic channel that allows the fabric to frame the entire monitor.

Multiple monitors may be used in the same graphic window. See graphic template for specifications.

Requires 80mm or 120mm eight-groove extrusion and 32" HD Monitor (next page).



A variety of A/V connections allow the monitor to be used with many input devices.



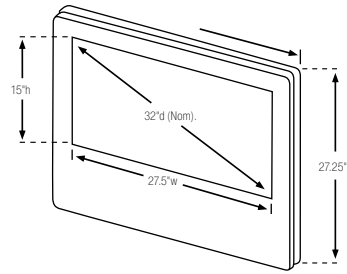
## 32" HD Monitor

### Specifications

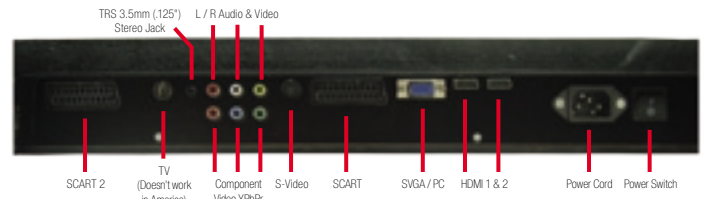
- Remote Control (Monitor Can Be Controlled Via Remote Or By Controls Located On The Monitor)
- Samsung LCD Panel
- Resolution: Wide XGA
- Aspect Ratio: 16:9
- Max Resolution: 1,366 x 768 @60 Hz
- Contrast Ratio: 1200:1
- Brightness (cd m2): 500
- Response Time: 8 ms.
- Viewing Angle: 90/90/90/90
- Inputs: Supported Signals: 480P/576P/720P/1080i, HDMI (Qty. 2), SVGA / PC, TRS 3.5mm (.125") Stereo Jack, L / R Audio & Video, Component Video (YPbPr) (Qty. 2), SCART (Qty. 2), S-Video

### Weight

29.4 Lbs.



Requires Monitor Package



- ⚠ • **Monitor Cannot Be Used With Monitor Bracket**
- **Monitor Requires A Separate Case**

## Monitor Bracket

Monitor Bracket attaches directly to extrusion and is compatible with any VESA-compliant monitor.

### Weight

1.6 Lbs.

### Construction

Aluminum VESA 75 x 75  
Or 100 x 100 Bracket



Monitor Bracket

**CHICAGO**

3600 West Pratt Avenue  
Lincolnwood, Illinois 60712

**MAINE**

248 Northport Avenue  
Belfast, Maine 04915

**SALT LAKE CITY**

1949 South 4250 West  
Salt Lake City, Utah 84104

**LAS VEGAS**

8050 South Arville Street #104  
Las Vegas, Nevada 89139

**WEB**

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